

# Royal Rubber Stamp & Sign Co

## Artwork Requirements

### Stamps

Our stamps are typeset using Adobe Illustrator CS5. If you are unable to supply artwork in this format, we also accept the following: Adobe Illustrator CS4 or earlier (AI or EPS), Adobe Acrobat, (PDF) CorelDraw X5, tif and jpg. Stamp artwork must be crisp black and white, with no grey or gradient fills. All fonts must be converted to curves/outlines (see below).

If you wish to create your own stamp, try ordering from our online store. [Click here to go to our site.](#)

### Signage

The diversity of the signage industry makes it difficult to use only one software package in the manufacturing process. In some cases, such as engraving, proprietary software is used to control the equipment. The following is a list of the software we currently use: CorelDraw X5, Adobe Illustrator CS5, Flexi Sign Pro 8 and ArtCAM Express.

### Vinyl/Routed/Engraved/Laser

Clients are advised to send artwork as a vector-based graphic, in either Adobe Illustrator CS5 (or earlier), CorelDraw X5 (or earlier) or an Adobe Acrobat (PDF).

Whenever possible, please provide a crisp printout of the file. All fonts must be converted to curves/outlines (see below).

### Digital Printing

Clients are advised to send artwork as a vector-based graphic, in either Adobe Illustrator CS5 (or earlier), CorelDraw X5 (or earlier) or an Adobe Acrobat (PDF).

For large-format signs intended to be seen from a distance: 150 dpi\* at 100 per cent.

For detailed graphics intended to be seen close up: 300 dpi\* or better at 100 per cent.

\*Lower resolution can result in a grainy or pixilated output.

### \*Converting to Curves/Outlines

Converting files to curves/outlines is the most optimal way to supply files for output. Please note: once this step has been completed, text can no longer be edited. It is advised to save a copy of the document prior to converting to curves/outlines.

CorelDraw: Select all text. Under the "Arrange" menu, select "Convert to Curves."

Adobe Illustrator: Select all text. Under the "Type" menu, select "Convert to Outlines."

### Color

Files can be supplied in either CMYK or RGB output. If possible, note the Pantone color number or supply a color printout of the colors. Not all reproduction methods will produce the same results, so having a sample will ensure a closer match.



#### Downtown

10633 - 109 Street  
Edmonton, AB T5H 3B5  
Ph: 780 426 4676  
Fax: 780 424 7941  
Toll Free 1 800 272 8859

#### West End

16608 - 109 Avenue  
Edmonton, AB T5P 1C2  
Ph: 780 483 7325  
Fax: 780 484 4282

#### South Side

9853 - 63 Avenue  
Edmonton, AB T6E 0G7  
Ph: 780 437 5533  
Fax: 780 437 5267